







LIVE STREAMING PREMIER CRICKET:

MANAGING THE RISKS

Live streaming cricket can be a valuable way to maintain supporters' interest, introduce cricket to new audiences and generate commercial opportunities for clubs and associations.

However, live streaming cricket can pose several risks of which clubs and associations should be aware.

Clubs and associations can help to lower risk by implementing some simple risk management measures.

	RISK	HOW TO LOWER THIS RISK
Surveillance Device Laws 	Filming without the permission of the match venue or recording or publishing private audio or video conversations without consent of those involved may breach surveillance device legislation.	Make sure you get permission from the venue before live streaming. Alert spectators that video and audio is being recorded and broadcast in the area using clear signage or markers. Your State or Territory Association can provide you with template signage.
Privacy Laws 	Personal information of participants must be collected and used in accordance with Australian privacy laws, and the State/Territory Association's or Club's privacy policy (where relevant).	Obtain prior written consent from all participants who will appear in the live stream in accordance with Australian privacy laws. Before the match, contact the opposing team and confirm they have obtained consent from all participants who will appear in the live stream. Keep a record confirming who has provided consent. Speak to your State or Territory Association for template consent forms
Corruption 	Increased gambling interest in live streamed sport can lead to exploitation of those involved in matches by criminal syndicates through match-fixing. Involvement in match fixing can incur serious criminal penalties and damage club or competition reputation.	Limit live stream viewing to Australia to prevent exposure to unregulated offshore betting markets. Disable or moderate comments on the live stream. Educate participants to ensure they recognise corruption risks and report approaches from potential match-fixers to 1300 FAIRGAME (1300 3247 4263) or integrity@cricket.com.au or POLICE . Your State or Territory Association can provide you with video resources and more information.
Safeguarding Under 18 Participants 	Filming participants who are under 18 without parental consent is a breach of the Australian Cricket Child Safe Framework and may put them at risk. In some circumstances, it can be a criminal offence.	Obtain prior written, informed consent from parents and guardians of participants who are under 18. Make sure parents and guardians are aware of where the live stream will be streamed online, who will have access to the footage, what the footage may be used for and where the recording will be stored. Your State or Territory Association can provide you with template consent forms.
Contractual & Copyright Risks 	Footage featuring music, branding or images on the live stream without permission may breach copyright laws or platform Terms of Use and result in your channel being shut down.	Be conscious of music playing at venue or other copyrighted material that might be captured by recording equipment and broadcast on the live stream.
Defamatory or Offensive Content 	Broadcasting offensive or defamatory may breach platform Terms of Use and result in your channel being shut down. It can also result in legal action being taken against your Club or Association.	Discourage participants from using offensive language or gestures. Inform participants that the live footage may be used as evidence in club or competition disciplinary processes. Alert members of the public that video and audio is being recorded and broadcast in the area using clear signage or markers. Ensure that you have the right to remove content from the livestream platform or can instruct the platform to remove content. Implement a complaints management process or ensure that you can use your Club's existing processes to manage complaints raised in connection with the livestream.

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RISK MANAGEMENT CHECKLIST

BEFORE THE MATCH

- ✓ Ensure that your club has permission from the match venue to live stream
- ✓ Ensure that written consent has been obtained from everyone who will feature on the live stream including players, coaches, team support staff and match officials.
- ✓ Take extra care to ensure that the parents/guardians of under 18 participants understand the details about the live stream and have provided their informed consent. **Your State or Territory Association can provide you with template consent forms and example registration terms and conditions.**
- ✓ Ensure that players, coaches, team support staff and match officials have undertaken education
- ✓ Place signage or clear markers at the entries to of the venue and around recording equipment to ensure everyone in the surrounding area is aware that live video and audio is being recorded. **Your State or Territory Association can provide you with template signage.**

DURING THE MATCH

- ✓ Ensure the live stream is 'geofenced' to Australia to prevent exposure to unregulated offshore betting markets and lower risk of approaches to participants
- ✓ Disable the comments on any streaming platform such as YouTube, Facebook etc or should the comments remain on, they should be moderated live to address offensive content or corruption approaches
- ✓ Report suspicious activity or approaches: **1300 FAIRGAME** or **integrity@cricket.com.au** or **POLICE**

AFTER THE MATCH

- ✓ Disable the stream to ensure no further broadcast is provided after the match is complete
- ✓ Review the streaming platforms and remove any inappropriate or gambling related comments
- ✓ Report suspicious activity or approaches: **1300 FAIRGAME** or **integrity@cricket.com.au** or **POLICE**

QUESTIONS?

Any further questions, please contact your **State and Territory Cricket Association**